# Season Advertising

#### **AD SPECS**

- PNG or JPEG
- 300 dpi

#### PLAYBILL INFO

The playbill is a professionally printed show program, 5.5" wide by 8.5" high, featuring a color cover with black-and-white inside pages.

Contact for inside cover color ads! ahardy@fpaconline.com

### SEASON (OCT-JUN)

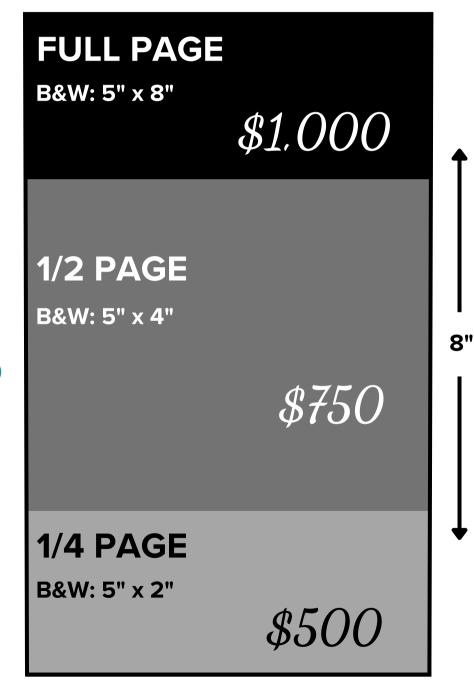
Increase your brand marketing through full-season advertising in our show playbills & on FPAConline.com:

- 3 Musicals
- 2 Plays
- 2 Holiday Productions

#### **FUNDRAISERS**

PLUS get featured in our annual fundraising events:

- Fundraising Gala
- Culinary Cabaret
- Golf Tournament



<sup>\*</sup>Transparent background for logos



## Payment Instructions

#### **EMAIL YOUR AD & LOGO TO:**

Lindsay Tomas (Company Administrator) | ltomas@fspaonline.com Arielle Hardy (Director of Development) | ahardy@fpaconline.com

## PAY ONLINE (www.fpaconline.com)

Please type the following details in the comment box of our **ONLINE FORM**:

- Company Name
- "Season Advertising"

#### PAY BY CHECK

Fill out the form below and make checks payable to:

FRANKLIN PERFORMING ARTS COMPANY, P.O. Box 48, Franklin, MA 02038

Contact: Date:

Company:

Address:

Website:

Email: Phone:







